

## Poll Crosswalk

Achieve – July 2012 EMAIL	Omnibus – Oct 2012 PHONE	Chamber – March 2013 PHONE	Omnibus – April 2013 PHONE	EMA June 2013 PHONE
<p>Over the last few years a new set of educational standards for English and math for students in grades K through twelve have been developed. They are called Common Core State Standards and they have been adopted by forty-six states across the country, including Arizona. Thinking about the last six months, how much have you seen, read or heard about these Common Core State Standards?</p> <p>28% a lot/some 67% not much/nothing</p>	<p>Thinking about the last six months, how much have you seen, read or heard about Arizona's Common Core State Standards?</p> <p>24% a lot/moderate 22% a little 53% nothing 1% don't know</p> <p>Note: data adds new category of a little</p> <p><b>PARENTS</b> 46% a lot/moderate</p>	<p>"How much, if anything, have you seen, read, or heard about Arizona's adoption and implementation of what are known as common core standards in our K-12 education system?"</p> <p>40% a lot/some 60% Not Much/Nothing</p> <p><b>PARENTS</b> 49% a lot/some</p>	<p>Thinking about the last six months, how much have you seen, read or heard about Arizona's Common Core State Standards?</p> <p>22% a lot/moderate 23% a little 52% nothing 2% don't know</p> <p><b>PARENTS</b> 28% a lot/moderate (statistically significant drop)</p>	<p>Over the last few years a new set of educational standards for English and math for students in grades K through 12 have been developed. They are called Common Core Standards and they have been adopted by 46 states across the country, including Arizona.</p> <p>Thinking about the last six months, how much have you seen, read, or heard about these Common Core Standards - have you heard a lot, some, not much, or like many people have you not heard anything at all about the standards?</p> <p>A lot 18 Some 18 Not much 17 Nothing at all 46 (don't know) 2</p> <p>36% A lot /some 62% Not much/nothing</p> <p><b>Parents</b> 46% a lot/some</p>
<p>Has what you have seen, read or heard recently about the Common Core State Standards given you a favorable or unfavorable impression of the standards?</p> <p>53% Very favorable</p>	<p>Has what you have seen, read or heard recently about Arizona's Common Core State Standards given you a favorable or unfavorable impression of the standards? Very or Somewhat?</p> <p>61% Very/somewhat favorable 24% Somewhat/very unfavorable 15% Don't know</p>	<p>"Based on what you have seen, read or heard, do you agree or disagree with the adoption and implementation of common core standards?"</p> <p>37% Agree 16% Disagree 38% Haven't heard anything</p>	<p>Has what you have seen, read or heard recently about Arizona's Common Core State Standards given you a favorable or unfavorable impression of the standards? Very or Somewhat?</p> <p>44% Very/somewhat favorable</p>	<p>Has what you seen, read, heard, recently about the Common Core Standards given you a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable impression of the standards?</p> <p>60% Very/somewhat favorable 23% Somewhat/very unfavorable</p>

26% Favor/strongly favor 21% no impact			34% Somewhat/very unfavorable 22% Don't know	17% Don't know
<p>Now, just so everyone taking this survey has the same information, here are some more details about these Common Core State Standards.</p> <p>These new standards have been set to internationally competitive levels in English and math. This means that students may be more challenged by the material they study, and the tests they take will measure more advanced concepts and require students to show their work.</p> <p>Knowing this, do you favor or oppose implementing these new Common Core State Standards?</p> <p>85% Support 9% Oppose</p>	<b>ADDING IN FUTURE SURVEYS, STARTING WITH AUGUST 2013</b>	<p>"Let me describe Arizona's common core standards to you and then please tell me if you agree or disagree with their implementation in Arizona... Arizona joined with 46 other states in developing and adopting new standards in reading, writing and math for grades K through 12. These standards will ensure Arizona students have the academic knowledge and skills they need to be successful in college, a career, and in life. The standards will focus more on teaching critical thinking, problem solving and effective communication skills."</p> <p>83% Strongly/somewhat agree 15% Somewhat/strongly disagree</p>	<b>ADDING IN FUTURE SURVEYS, STARTING WITH AUGUST 2013</b>	<p>Here is additional information about the Common Core Standards. These new standards have been set to internationally competitive levels in English and math. This means that students may be more challenged by the material they study and the tests students take will measure more advanced concepts and require students to show their work. Knowing this, do you strongly favor, somewhat favor, somewhat oppose, or strongly oppose implementing these new Common Core Standards in Arizona?</p> <p>81% strongly favor/somewhat favor 11% somewhat/strongly oppose</p>
				<p>New assessments are being developed to align with Arizona's academic standards. These new tests are being designed to help determine what students know and can do and whether the student is on track to graduate from high school ready for college or a career. Over time, these new tests would replace the current end of the year state tests given in Arizona. Knowing this, do you strongly favor, somewhat favor, somewhat</p>

				<p>oppose, or strongly oppose these new tests?</p> <p>Strongly favor 44 Somewhat favor 35 Somewhat oppose 6 Strongly oppose 6 (Don't know) 9</p> <p>79% Favor 12% Oppose</p>
--	--	--	--	--